

## **Instructions for Using Justice for Immigrants Postcards**

### **Obtaining Postcards**

- Fill out the postcard order request form and send to Tony Cube, national field manager for JFI, at [acube@usccb.org](mailto:acube@usccb.org) or fax the form to 202-722-8755. Please delineate the number of postcards requested and the address to which postcards should be mailed. Postcards will be sent to you within a week.
- Requests for postcards can be made from December through the middle of March, depending on the diocesan plan for marketing the postcards. Dioceses are encouraged to request the postcards at the possible earliest date, so that they can be delivered to legislators in time for the debate on immigration reform.

### **Marketing the Postcards**

- The best way to market the Justice for Immigrants postcards is through parishes. Methods range from announcing the campaign from the pulpit and providing a table for parishioners to sign the postcard to marketing them at parish events that may be more amendable to the pro-immigrant message.
- Parish events may include any associated parish activity, such as bake sales, dinners, celebrations around a particular event/feast day, young adult events, or parish meetings. The best method of marketing the postcards is word of mouth. The Social Action Committee of a parish could develop a plan for marketing the postcards in a parish.
- Please be sure not to provide groups of postcards to persons who you do not know or is not a parish or other diocesan contact. It is possible that anti-immigrant groups could gather the postcards and use them in a way contrary to the goals of the postcard campaign.
- Spanish translation of the postcard will be made available.

### **Delivering the Postcards**

- Once the parish has collected a significant number of postcards for delivery, they can bundle the cards and send them to the Justice for Immigrants campaign in Washington, D.C., for delivery to Capitol Hill. The address is Justice for Immigrants Campaign, U.S. Conference of Catholic Bishops, 3211 4<sup>th</sup> Street, NE, Washington, D.C. 20017. Attention to Antonio Cube.
- If possible, the cards should be sorted according to Representative or Senator, so they can be more easily delivered. If diocese or parish does not have the capacity to sort the postcards, the JFI campaign will do so.

### **Sign-up for JFI network: 4<sup>th</sup> Postcard**

- A fourth postcard will be included in postcard mailing which permits interested individuals to sign up for the JFI campaign. These should be made available to persons at the time the postcards are marketed for signature.
- The fourth postcard should be included with the postcards sent to the JFI campaign for delivery and the information from the card will be entered into the JFI database.